

CONSULTANT AND TRAINER PROFILE

DR DAVID EVANS



Dr. David Evans is a well-known business manager, strategist, and consultant. He brings with him many years' experience in helping businesses to overcome difficulties that are associated with growth and change. Whether it is getting their products known in the market, establishing a market share, planning for competition, or solving internal difficulties, Dr Evans can show them the way. He has a management style that is grounded in coaching and problem solving. He leads from the front.

“Many businesses have built silos for themselves where employees feel that they must defend their particular silo as a castle”, says Dr. Evans. “This leads to poor communication, information asymmetry and internal competition that is a detriment to any company. A business needs to find the right team of human resource assets, deploy those assets where they can make a meaningful contribution, and nurture them to reach their full potential”.

Dr. Evans has helped several companies grow shareholder wealth through public listing. He is able to navigate the treacherous waters of audit and compliance that are the main reasons companies fail accomplish their goals of growth through public funding. As a consultant, he insists that management be steady in their vision for their company and effectively communicate that vision to every level of supervision.

“When we sit at the higher levels of the management hierarchy, we have to be ready for strategic tradeoffs. We must realize that our company cannot possibly take advantage of all feasible opportunities. We have to know our core strength and grow from it through integration and innovation. That has to be settled before we diversify. It is much better to be amazingly good at a few things, rather than very average at many” he says.

Dr. Evans publishes his strategies in several peer reviewed journals and has an upcoming book. He sits on the Board of Directors at the O’Brian Research Foundation and Forecastle Consulting. He has also been associated with Humanology as a trainer and writer for more than ten years. We are delighted to have him.